

Hello

I'm Sachin Patil

A Digital Marketing Specialist



Marketing

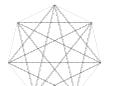


Turning Ideas into Growth! Digital Marketer |
Software Developer | Business Analyst | help
businesses grow by blending marketing, tech,
and strategy — From smart campaigns to
useful software and data-driven decisions.

3+Years Hand On
Experience in
Digital Marketing



ADS



Social Media

[Hire Me](#) Portfolio

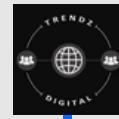
About Me

I'm Sachin Patil, a digital marketing specialist who turns ideas into measurable results. With 3+ years of experience, I've helped brands grow through strategic planning, meaningful content, and performance-focused campaigns. My work spans social media, content marketing, SEO, and paid advertising—consistently delivering growth.

Over the past few years, I've improved lead generation by 40–60%, and boosted campaign ROI by up to 3x for multiple clients.

I believe every brand has a unique story, and my goal is to bring that story to the right audience with clarity and impact. I've worked with businesses across e-commerce, real estate, health & wellness, and service industries.

Experience



Trendz Digital | Digital Marketing Intern

Aug 2022 - Sep 2023

SEO, WordPress Website Design, Social Media, ADS, Affiliate Marketing, PPC



Caves Studio | Digital Marketing Strategist

Aug 2022 - Oct 2023

Created and executed marketing strategies to boost brand awareness. Managed social media platforms, ad campaigns, and content planning. Managed social media leads with an **average retention of 25%**.



MARKETING MINDSET MEDIA | Digital Marketing Specialist

Apr 2023 -----

Develop and execute digital marketing campaigns across platforms (social media, SEO, SEM, email).

Contributed to a **30% increase in sales**.



HUMMINGBYTE TECHNOLOGY PVT LTD | Software Developer

Sep 2024 – Mar 2025

At Humming Byte, I work as a Software Developer, where I'm involved in building and maintaining web and mobile applications. My role includes writing clean, efficient code, designing user-friendly interfaces, and integrating APIs.

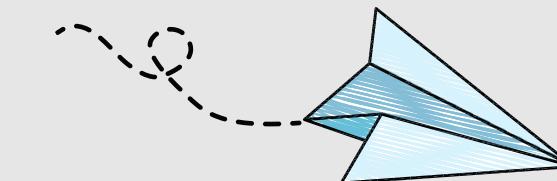


Art 'N' You | Digital Marketing Executive

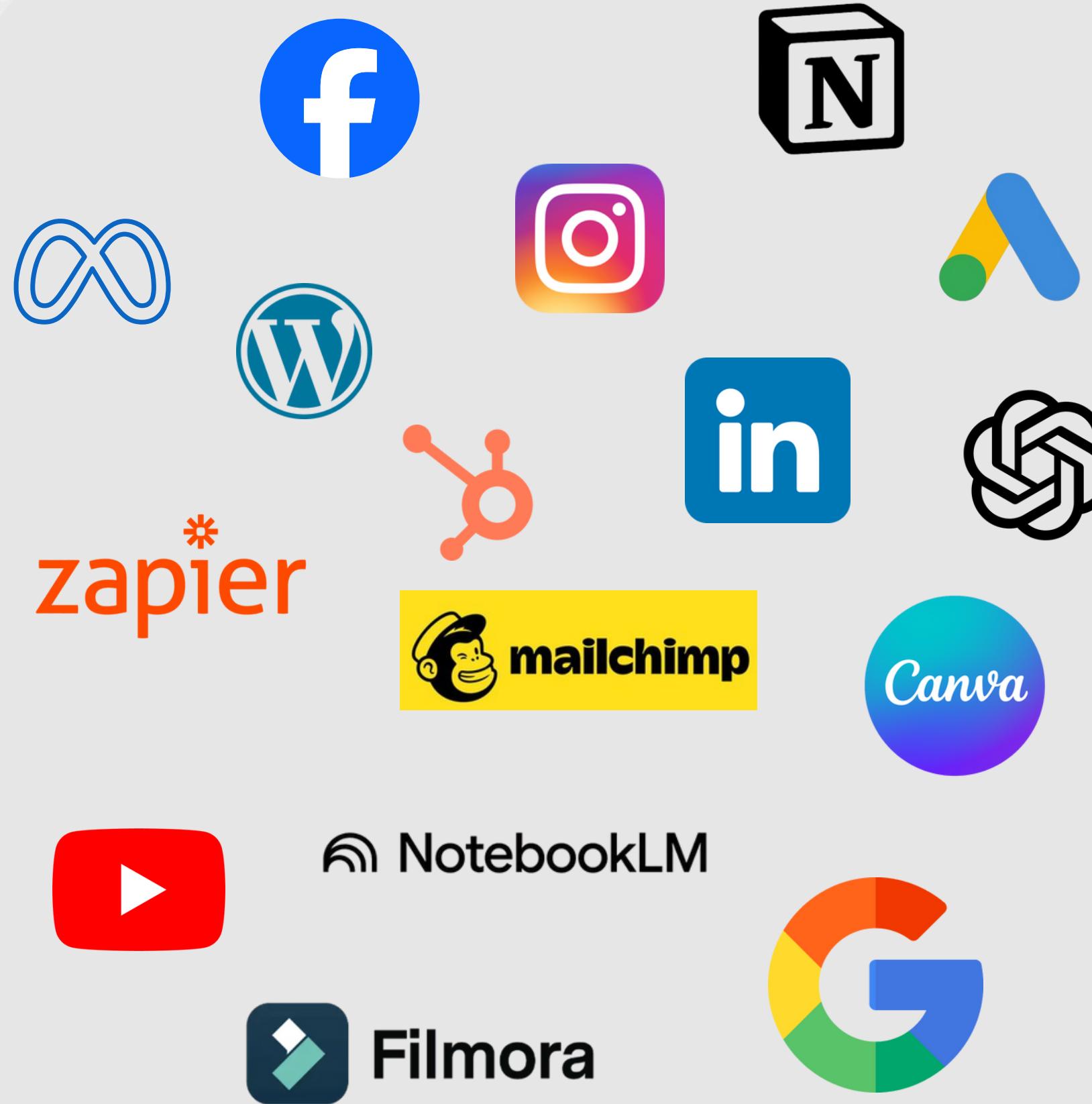
Apr 2025 – Dec 2025

- Managing social media accounts of **4 companies**.
- Directed product shoots and crafted engaging CTA-led campaigns.
- Helped **generate 5000+ leads** and boosted engagement with storytelling visuals.

Check It Out
3+ Years
Experience



Tools & Certificate



- Digital Marketing
- ISO Full Stack Developer
- Social Media Marketing

Website Projects



Social Media



Art 'N' You | Brand Awareness & Brand strategy

- Built and executed a **complete social media strategy** to strengthen brand identity and consistency
- Increased engagement by **65%** and doubled overall reach within 3 months
- Designed and managed creatives, improving content **interaction by 40%**



caves studio | Social Media Marketing

- Planned and executed a **results-driven** social media strategy to improve brand visibility and engagement
- Achieved **2x growth** in reach and increased audience engagement by **55%**
- Created **high-quality creatives** aligned with the brand's visual identity

Meta Advertisement

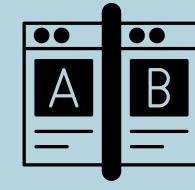
BRAND HACKER



Managed and scaled Meta Ads for a clothing brand, generating **₹25+ lakh** annual revenue through performance-focused campaign structures



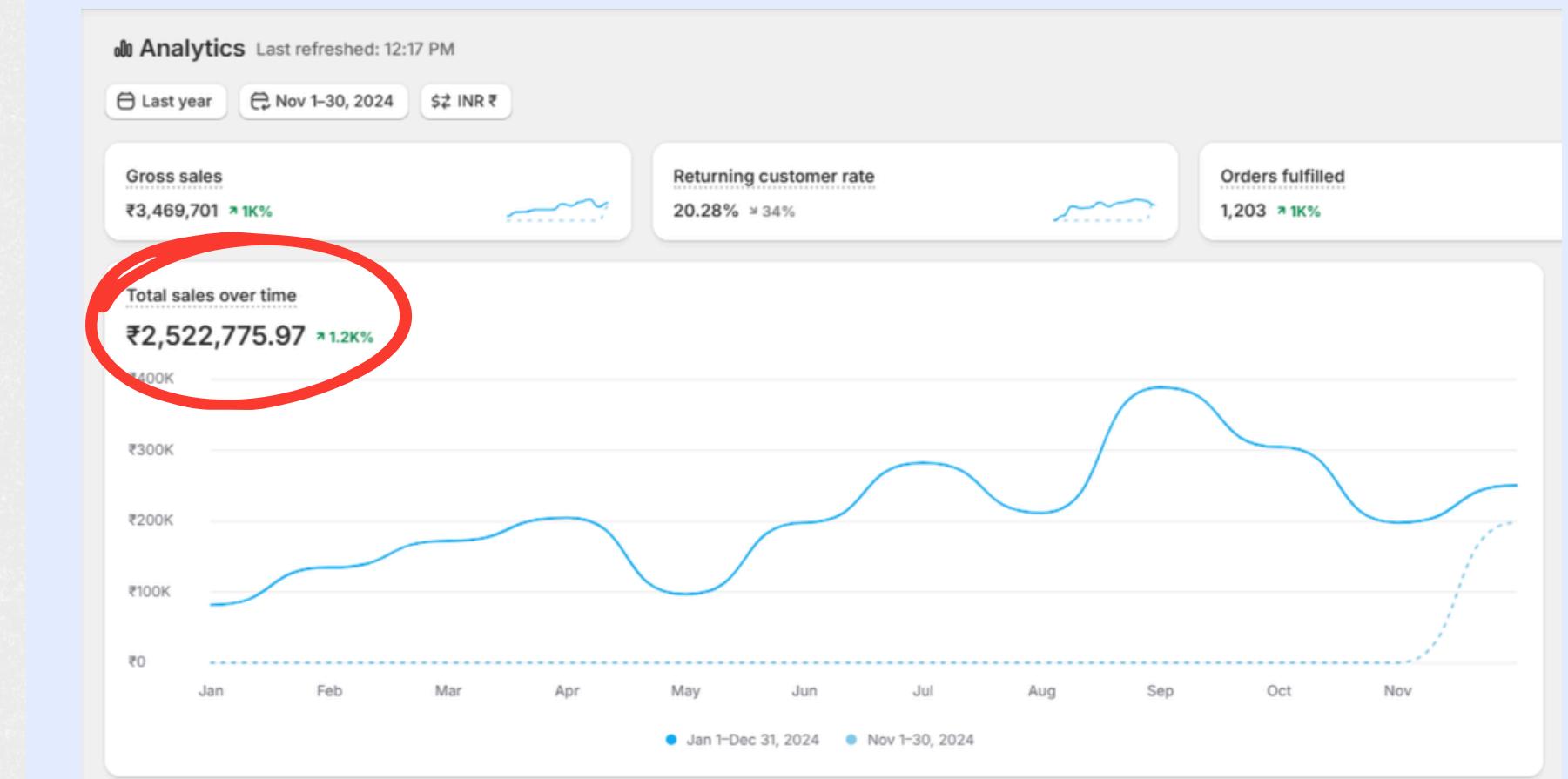
Improved ROAS month-on-month (**up to 3.5x+**) using advanced audience targeting, retargeting funnels, and data-driven budget optimization



Executed continuous creative testing (20+ ad variations), **reducing CPA by 40%** while increasing conversion volume



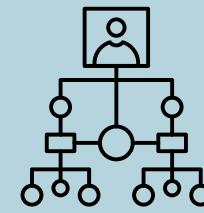
Scaled social media performance and strong engagement across Facebook & Instagram



Meta Advertisement



ISHO



rebuilt Meta Ads from scratch for a cross-border T-shirt brand, **fixing** high CPA and low sales through **improved campaign structure** and targeting



Reduced cost per purchase by 45% while increasing **sales volume by 2.2x** within 30 days



Implemented AI-driven audience optimization and creative testing (25+ ad variations), **improving ROAS to 3x+**



Achieved stable **month-on-month growth** with scalable and profitable campaign structure

7...	3	7,704	8,741	₹347.97
All... Website purchases				
7...	11	18,432	22,708	₹209.89
All... Website purchases				
7...	18	31,632	48,271	₹276.92
All... Website purchases				
7...	10	13,354	15,636	₹164.57
All... Website purchases				

Search Engine Optimization



Fixed critical technical SEO issues and **restructured key website pages** to improve crawlability and search performance



Optimized high-intent local keywords, moving priority pages **from last page to first page on Google**



Improved organic traffic by **85% and increased** qualified search visibility within 3–4 months



Increased customer calls and direction requests by **60%+ through local SEO** enhancements

A screenshot of a Google search results page for the query "nata classes in nashik". The results are displayed on a dark-themed interface. The top result is for "Vijay Design Studio" with the URL <https://www.vijaydesign.com/nata-register>. This result is highlighted with a large red oval. The snippet for this result reads: "Top NATA Coaching Classes in Nashik. Register for Top NATA coaching Classes in Nashik. Get expert guidance from Vijay Design Studio and prepare for success." Other results listed include "drasindia.com" (NATA Coaching in Nashik 2026/2027 - BRDS India), "SILICA Institute" (NATA Coaching in Nashik 2026 / 2027 | Crack B.Arch with ...), and "9 May 2025 — Under BRDS' NATA Coaching in Nashik, students are offered a 75-hr course module from professionals who are dedicated to teaching and training entrants to excel ...".

What Others Say



Meraki Associates

6 reviews · 14 photos

★★★★★ 2 years ago

A very skilled and enthusiastic professional who is aware of the proper processes for executing services and digital marketing together with Wordpress, he has outstanding skills in social media marketing and graphic design. I would recommend Sachin as a digital marketing freelancer in nashik



Hover to react



⋮



Diipesh Rudani

Local Guide · 17 reviews · 85 photos

★★★★★ a year ago

Their focus on great UI/UX design helped transform our website into an easy-to-navigate, visually appealing platform. This attention to detail makes them the Best Digital Marketing Agency in Nashik.



Hover to react



⋮



unique design destination

Local Guide · 3 reviews · 45 photos

★★★★★ 2 years ago

A very capable and dynamic man who is aware of the propwr procedures for preforming services and digital marketing. As digital marketing freelancer in Nashik,i would suggest Sachin



Hover to react



⋮



manjit shinde

4 reviews

★★★★★ 2 years ago

marketing Sachin is very incredible and intelligent Digital marketing freelancer in nashik I would suggest Sachin for all digital marketing services



Hover to react



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Thank You !

Looking forward to work with you



[linkedin.com/in/sachin-patil](https://www.linkedin.com/in/sachin-patil)



iamsachinpatil.com



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