

Sachin Patil

Digital Marketing Executive
Currently in India | Willing to Relocate to Dubai, UAE

+9179724 03325 | work.sachin99@gmail.com

EDUCATION

Vidya Bharti School

SSC

March 2020 | Surat, Gujarat

Percentage: 75%

Horizon Jr. College MVP

HSC

March 2022 | Nashik, Maharashtra

Percentage: 64%

Sandip University

BCA (Bachelor of Computer Application)

July 2025 | Nashik, Maharashtra

CGPA: 7.33%

LINKS

LinkedIn Link:

<https://www.linkedin.com/in/sachin-patil-1b7b0a20b/>

SKILLS

Digital Marketing

- Website design & development • SEO
- Social Media Strategy & Content
- AI Meta Ads • Google Ads
- Performance Marketing
- Video Editing • Data Analytics
- Content Marketing • Graphic Design

Coding Language

- CSS • HTML • JavaScript

LANGUAGES

- English • Hindi • Gujarati • Marathi

Certifications

- Digital Marketing
- ISO Full Stack Developer

EXPERIENCE

Art 'N' You | Digital Marketing Executive

Apr 2025 – Present | Nashik, Maharashtra

- Designed and promoted creative kids' products.
- Handled WhatsApp marketing, Meta ads, and visual content creation.
- Managing social media accounts for four companies.
- Directed product shoots and crafted engaging CTA-led campaigns.
- Helped generate 5000+ leads and boosted engagement with storytelling visuals.

HUMMINGBYTE TECHNOLOGY PVT LTD | Software Developer

Sep 2024 – Mar 2025 | Nashik, Maharashtra

At Humming Byte, I work as a Software Developer, where I'm involved in building and maintaining web and mobile applications. My role includes writing clean, efficient code, designing user-friendly interfaces, and integrating APIs. I collaborate with the team through all stages of development to ensure smooth performance and timely delivery of projects.

- Collaborated with a team of developers to design, develop, test, and maintain scalable web and mobile applications.
- Participated in the full software development lifecycle including requirement gathering, system design, coding, testing, and deployment.
- Worked with front-end and back-end technologies to build responsive and user-friendly interfaces.
- Wrote clean, efficient, and well-documented code while following industry best practices and design patterns.
- Integrated third-party APIs and optimized application performance for a smooth user experience.

MARKETING MINDSET MEDIA | Digital Marketing Specialist

Dec 2023 – Aug 2024 | Nashik, Maharashtra

- Develop and execute digital marketing campaigns across platforms (social media, SEO, SEM, email).
- Contributed to a 30% increase in sales.
- Analyze performance using tools like Google Analytics and Meta Ads Manager to optimize ROI.
- Manage social media accounts, content creation, and brand engagement strategies.
- Collaborate with cross-functional teams to align digital marketing strategies with business goals.

CAVES STUDIO | Social Media Strategist

Aug 2022 - Oct 2023 | Nashik, Maharashtra

- Created and executed marketing strategies to boost brand awareness
- Managed social media platforms, ad campaigns, and content planning.
- Collaborated with design and sales teams for cohesive brand communication.
- Analyze campaign performance and optimized for better ROI.
- Managed social media leads with an average retention of 25%.